



mSociety

Houston, TX



Snapshot

TARGET POPULATION

Black gay and bisexual men ages 18-29

SETTING

Federally Qualified Community Health Center (FQHC)

FOUNDED

2011

DESIGN/THEORY

Theory of Diffusion of Innovations

HIV CARE CONTINUUM

Bar before the Bars to Retention in Care

SOCIAL MEDIA



Innovations

Legacy Community Health, one of the largest FQHCs in United States, provides primary care, HIV and other specialty care services. mSociety is a niche program designed to uplift and empower young African-American men who have sex with men (MSM) through personal and professional development while providing HIV/AIDS prevention, outreach, education, and awareness. mSociety makes HIV prevention fun and less intimidating. Due to its unique ability to reach the most impacted communities, the program identifies a high percentage of unknown positives.

Services

Based on the University of California San Francisco's Mpowerment Project, mSociety coordinates patient navigation services to link newly diagnosed persons to HIV care and treatment. Warm hand-off referrals to the co-located CDC-funded CLEAR program are common, allowing easy access to personalized HIV care services and risk reduction counseling sessions. mSociety care navigators provide intensive case management and linkage to care services, maintaining relationships with providers to ensure that patients are on track with their personalized treatment and care plans/

Since 2013, mSociety program successes include:

- free HIV/STI testing for over 1,200 community members annually;
- partnership with Emory University to implement a MSM testing initiative that has linked over 125 community members to care; and
- 40 CLEAR program participants annually.

STAKEHOLDERS

Club 2020

Emory University

House of Capri

Houston Splash

Legacy Community Health Staff

Montrose Grace Place

Mpowerment Project

mSociety Community Advisory Board

The Centers for Disease Control and Prevention

The Roberts Family

Value City Bar

mSociety provides sexual health counseling and discussion for at least

120 BLACK MSM  **annually** and organizes community

events that engage approximately **1,750 MSM** in HIV/STI testing and sexual health education each year.

Between 2014 and 2016, mSociety's culturally sensitive patient navigation process maintained an

86% linkage to care rate.

“mSociety provides a safe space for me to be my whole self regardless of the stigma, discrimination, and hate I get sometimes from the real world. My life has changed because of this place and it just so happens to be a place where I learn about HIV as well.”


GRAHAM MAIO, MSOCIETY PROGRAM PARTICIPANT



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Downloads

[none]



Links

[Legacy Health mSociety Website](#)